Project Title: Promoting SMEs through Enterprise Europe Network - PROSME

Contract Number: 101212887

Project Acronym - PROSME

Programme: Single Market Programme (SMP), Call: SMP-COSME-2024-EEN

Project Duration: 01.07.2025 – 31.12.2028

Total Project Value: 2.330.880,91 Eur

Total INMA Value: 150.780,00 Eur

Project Partners:

Coordonator proiect: AGENTIA PENTRU DEZVOLTARE REGIONALA SUD-MUNTENIA (ADRSM)

Partners:

Project Partners

Project Coordinator:
South-Muntenia Regional Development Agency (ADRSM)

Partners:

P2. Bucharest-Ilfov Regional Development Agency (ADRBI)
P3. National Council of Private Small and Medium Enterprises in Romania (CNIPMMR)
P4. National University of Science and Technology POLITEHNICA Bucharest (UPB)
P5. ROPOT Association (Ropot)
P6. Măgurele Science Park Association (MSP)
P7. Romanian Association for the Electronic and Software Industry (ARIES)
P8. 10ABILITY.EU SRL (10Ability.eu)
P9. INPULSE PARTNERS SRL (INPULSE)

P10. CSR BOOTIQ SRL (CSR-BOOTIQ)
P11. INTER-BIO Association (INTER-BIO)
P12. National Institute of Research and Development for Machines and Installations Designed for Agriculture and Food Industry (INMA)

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General Objective of the Project

The PROSME project aims to improve the competitiveness and sustainability of SMEs in Europe, particularly in the RO3 region, by assisting them in innovation, development, and expansion.

The project will focus on facilitating internationalization, increasing SME competitiveness, promoting sustainable and digital transformation, and strengthening SME resilience.

The PROSME consortium builds on the strengths and experience gained during 2008–2024 and aligns with EU policy priorities on digitalization, sustainability, and resilience.

The project implementation period coincides with the EU's transformation toward a more sustainable, digital, and resilient economy.

The PROSME project covers Romania's statistical region RO3 NUTS 1, including the NUTS 2 regions South-Muntenia (RO3.1) and Bucharest-Ilfov (RO3.2), and is implemented by a consortium of 12 partners comprising regional development agencies, business support organizations, academic and research institutions, and enterprises.

PROSME Provides Services for the Following Purposes:

- Supporting SMEs in addressing challenges and opportunities within the Single Market, helping them become more aware of the requirements or challenges they may face in the future in relation to their specific business activities, enabling them to plan and forecast accordingly;
- Informing and training SMEs regarding EU funding (including for research and innovation) and other available funding sources;
- Contributing to the development of SMEs' capacities to become more digital, sustainable, and resilient;
- Assisting and supporting SMEs in developing or expanding their international activities;
- Supporting SMEs in expressing their views within the European Commission policy-making cycle.

Services

Services Provided for the Purpose of:

- Increasing awareness of the EEN network;
- Promoting the achievements of the EEN network;
- Increasing the visibility of the EEN network and its brand;
- Developing the capacities of the PROSME consortium and improving service delivery methodologies and workflows;
- Further developing the competencies and skills of the PROSME consortium staff in order to provide value-added services;
- Ensuring the full participation of the PROSME consortium in EEN capacity-building, networking, and coordination activities.

Consultancy Services for Clients:

- Supporting SMEs to better adapt to and address challenges within the Single Market, increasing their awareness of future requirements or challenges specific to their business activities, enabling them to plan ahead and prepare accordingly, and helping them overcome immediate barriers to operating in the Single Market;
- Supporting SMEs in developing sustainable businesses and activities;
- Informing and guiding SMEs regarding EU funding (including research and innovation) and other funding sources related to international business expansion, application processes, and establishing fruitful contacts with potential investors;
- Contributing to the development of SMEs' capacity to become more economically resilient;
- Advising and encouraging SMEs to become innovative in terms of products and services, manage their innovation processes effectively, and integrate digital technologies and processes into their business models;
- Assisting and supporting SMEs in expanding and improving their international activities;
- Supporting SMEs in expressing their views within the European Commission policy-making cycle.